

EXHIBITOR PROSPECTUS

2025

ALP CONFERENCE & MARKETPLACE

LOUISVILLE, KENTUCKY

MARCH 24-27

POURING
WISDOM

SAVORING
SUCCESS

*Handcrafted by The Association
of Lodging Professionals*

WWW.ALPLODGING.ORG

ABOUT ALP

Our mission is to embrace all current and aspiring professionals within the independent lodging community and help them become highly successful by providing critical education, advocacy, networking, and professional development.

Our over 500 members include owners of lodging properties, innkeepers, investors, aspiring lodging professionals, and allied partners.

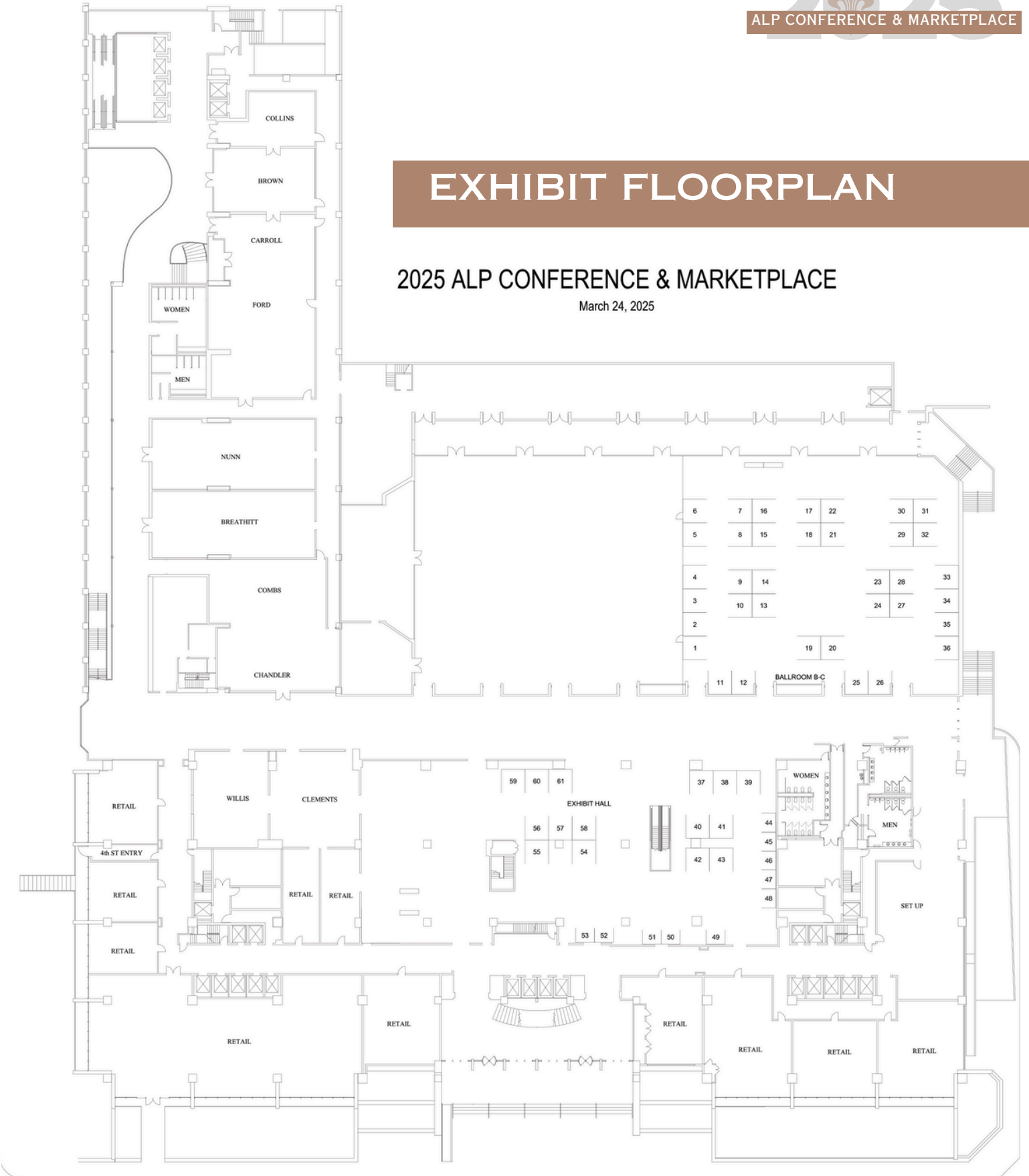
The ALP Conference & Marketplace is the premier event for independent lodging properties nationwide, with over 250 lodging property owners, managers, staff, and aspiring owners in attendance.



EXHIBIT FLOORPLAN

2025 ALP CONFERENCE & MARKETPLACE

March 24, 2025



GALT HOUSE
LOUISVILLE, KENTUCKY

50-10'x10' Booths
10-6'x8' Booths
44-53

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Excel Decorators, Inc.
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Louisville, KY 40232
502-459-6300
ALP_1225.dwg

Prepared by
excel
Decorators, Inc.
8/4/2024

EXHIBIT HOURS

The following is the schedule of the ALP Marketplace hours. These hours are designed to give the attendee and exhibitor ample time to interact during the event. Hours are subject to change.

Monday, March 24, 2025

12pm – 5pm – Move in
7pm – 9pm – Welcome Reception

Tuesday, March 25, 2025

11am – 1pm – Lunch & Exhibits Open
3:15 – 4pm - Break

Wednesday, March 26, 2025

11:30am – 2:15pm – Lunch & Exhibits Open
3:15 – 4pm - Break

Thursday, March 27, 2025

7am – 9am – Breakfast & Last Chance
9am – 5pm – Exhibitor Move Out

Companies that dismantle their booth(s) prior to the posted Marketplace closing time without consent of conference management may forfeit priority placement for the following year's Marketplace.

Exhibit Access

During the hours that the Marketplace is closed, exhibitors will have access to their booths for cleanup, preparation, or one-on-one meetings only. Exhibitor badges must be worn. Meals will open for exhibitors only 30 minutes before doors open for attendees.

Exhibitor Services

Excel Decorators, Inc. will serve as the exhibitor services provider in 2025. No signs or other articles shall be posted, nailed, or attached to any of the pillars, walls, doors, etc., in such a manner as to deface or destroy them. No attachments can be made to the floors by nails, screws, or any other devices that would in any way damage them.

Cancellations and Refunds

All cancellations must be in writing.

100% – More than 180 days from the start of the event

50% – Between 90 - 179 days from the start of the event

25% – Between 60 - 90 days from the start of the event

00% – No refunds will be given within 59 days of the start of the event.

Registration

Each person attending is required to register and wear a badge, which will distinguish them as an exhibitor.

Non-Solicitation Policy

With the exception of exhibitors operating with designated booth spaces, no attendee may solicit business on the exhibit floor or any conference space. Only paid exhibitors may participate in the sales and marketing of products or services at ALP Events.

It is agreed that exhibitors and their agents will indemnify and hold harmless the Association of Lodging Professionals and its agents from all liability, which might ensue from any cause whatsoever.

Booth Pricing

Prior to October 31, 2024

Beginning November 1, 2024

6x8 Tabletop (Limited Number Available) Includes 1 staff member	\$950	\$1,150
10x10 Booth Includes 1 staff member	\$1,500	\$2,000
10x20 Booth Includes 2 staff members	\$2,750	\$3,250
10x30 Booth Includes 3 staff members	\$4,000	\$4,500

Booth Inclusions

- Carpeted Ballroom
- 8'H x 10'W Back Draping
- 3'H x 10'L Side Draping
- 72" Skirted and Covered Table
- 2 Chairs
- Power Drop Included
- Booth ID Sign
- Wireless Internet Service
- Pre/Post Attendee Lists
- All meals and breaks offered to attendees

Pick Your Booth if Registered by October 31, 2024



Booth Selection

The exact date(s) of booth selection are to be determined but will be held in November 2024. You will be notified. The selection order will be determined based on booth size, prior exhibition with ALP, and date of deposit (if applicable). Following the initial booth selection, all additional booths will be selected on a first-come, first-served basis.

ALP reserves the right to change the floor plan or to change the location assigned to an exhibitor at any time as it may, in its sole discretion, deem necessary in the best interest of the Marketplace. In the event of changes, exhibitors impacted will be notified.

Care of Exhibits

Exhibit materials must be set up **before 5:00pm, Monday, March 24, 2025.**

Exhibit materials can be shipped to Excel Decorators Inc. Address and shipping deadlines will be distributed at a later date. Packages and freight will be held for release to you and placed at your booth for set up on March 24, 2025.

Exhibitors are required to arrange displays so as not to obstruct the general view or conceal other exhibits. It is suggested that exhibitors having large or bulky exhibits select wall space. No partitions other than those provided by the Association will be permitted.

Special Equipment and Furnishings

Excel Decorators Inc. is the official service provider for exhibit furnishings/services for the 2025 ALP Conference & Marketplace. You will receive additional information following booth selection regarding special equipment, services, and furnishings. Exhibitors needing to order additional furnishings or services will be able to order/ make payments online. Exhibitors may also use their own furnishings at no additional cost.

Correspondence

All correspondence related to exhibits should be directed to: Sarah Gazi, CEO of ALP at conference@alplodging.org.

SECURE YOUR BOOTH NOW

BE THERE!

2025

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